

## RBFF Fishing License Sales Index

Produced for the  
**Recreational Boating & Fishing Foundation**

In cooperation with the  
American Sportfishing Association

### License Sales Trends: January - June 2011

**-0.3%** = Change in the number of licenses sold year-to-date compared to the same months last year (January-June 2011 versus January-June 2010).

States used to gauge license sales:

Florida	Indiana	Kansas	Louisiana	
Minnesota	North Carolina	New Jersey	New York	
Oregon	Pennsylvania	Tennessee	Texas	Utah

Discussion:

- 1) License sales were up in the first quarter of 2011 compared to the first quarter of 2010. However, a very wet spring, beginning in March, depressed sales significantly through May (March: down 6.8%, April: down 16.3% and May: down 4.3%). In June, as weather and flooded areas began to clear, sales were up 20.8% compared to June, 2010. Please note June 2010 results were negatively impacted by the Gulf oil spill. The June 2011 results were driven largely by increases in Minnesota, Indiana and the northeast – all areas hit hard in the first quarter by unkind weather.
- 2) Of the thirteen states included in this report, nine show sales decreases for the first half of 2011.

Notes and Considerations:

- 1) The RBFF-ASA license sales index is designed as a timely indicator of fishing license sales. It is not an exact measure of all fishing license sales nationally.

- 2) The states reported in this index were selected on their ability to provide license sales information on a regular basis. Plus, states were selected on a regional basis to capture potential variation in license sales by region.
- 3) Results are weighted towards states with larger angler populations who have a greater impact on the results than states with smaller numbers of anglers.
- 4) Due to confidentiality considerations extended to participating states, license sales trends are not available on a per-state basis.
- 5) A number of factors cause license sales to increase or decrease on a monthly basis, including economic, social, weather, and other factors.