



# 2010 Sportfishing Summit

October 26–28, 2010 | Westin Beach Resort | Fort Lauderdale, Florida

## 2010 Sportfishing Summit Sponsorship Opportunities

Build name recognition and make a statement to the leaders in the sportfishing industry by sponsoring an event at the American Sportfishing Association's annual gathering of its members and partners. All sponsorships include on-site signage and recognition in the Summit program as well as in ASA's member communications and on our Web site. Let us help you figure out a sponsorship that meets your needs and your budget. **Please contact Jill Calabria, Membership director, at (703) 519-9691, x234, or e-mail [jcalabria@asafishing.org](mailto:jcalabria@asafishing.org).** Sponsorships are current as of August 9, 2010.

### GOLD

#### Welcome to the 2010 Sportfishing Summit - SOLD

*With support from NOAA National Marine Fisheries Service*

Our evening welcome event offers Summit attendees the opportunity to relax and mingle after a full day of committee meetings.

*Date: Tuesday, October 26*

*Cost: \$10,000*

#### An Evening with Colleagues and Friends

*With support from the U.S. Fish and Wildlife Service*

The Wednesday night event of fun and relaxation is always the most highly attended event of the Summit and the perfect place to connect with fellow ASA members, colleagues and guests.

*Date: Wednesday, October 27*

*Cost: \$10,000*

#### Tuesday Networking Lunch

Held during a day of ASA committee meetings, the Tuesday networking lunch is an important venue for Summit attendees.

*Date: Tuesday, October 26*

*Cost: \$7,000*

#### Wednesday Networking Lunch

The Wednesday networking lunch is an important venue for Summit attendees.

*Date: Wednesday, October 27*

*Cost: \$7,000*

#### Registration and Hospitality Suite

Sponsoring the registration and hospitality suite means your company will provide hospitality services (snacks and beverages) for attendees while providing them with a networking area.

*Date: Monday, Tuesday and Wednesday*

*Cost: \$7,000*

#### Wednesday Morning Sessions

Welcome attendees to the first morning session. Sponsorship also includes chair drops of approved collateral material promoting your company.

*Date: Wednesday, October 27*

*Cost: \$5,000*

### **Wednesday Afternoon Sessions**

Introduce the afternoon sessions. Sponsorship also includes chair drops of approved collateral material promoting your company.

*Date: Wednesday, October 27*

*Cost: \$5,000*

## **SILVER**

### **2010 Sportfishing Summit Welcome Breakfast**

This is an opportunity for Summit attendees, their spouses and guests to greet old friends and make new ones. Sponsorship includes chair drops of approved collateral material promoting your company.

*Date: Tuesday, October 26*

*Cost: \$3,000*

### **2010 Sportfishing Summit Breakfast**

This is an opportunity for Summit attendees and their spouses and guests to enjoy breakfast together. Sponsorship includes chair drops of approved collateral material promoting your company.

*Date: Wednesday, October 27*

*Cost: \$3,000*

### **2010 Sportfishing Summit Program - SOLD**

***With support from USDA – Forest Service***

Have your company logo prominently displayed on this year's Summit program book, an important take away from the Summit.

*Date: Provided at Registration*

*Cost: \$2,000*

## **BRONZE**

### **Refreshment Breaks**

Make the most out of the Summit sessions by providing complimentary refreshments for all attendees.

*Date: Tuesday, October 26 (morning and afternoon) - SOLD*

*Wednesday, October 27 (morning and afternoon) – SOLD*

***With support from the Association of Fish and Wildlife Agencies***

*Cost: \$300 per break*

### **2010 Sportfishing Summit Guests' Meet and Greet**

This is an opportunity for spouses and guests to greet old friends and make new ones.

*Date: Tuesday, October 26*

*Cost: \$1,000*