



# 2010 Sportfishing Summit

October 26–28, 2010 | Westin Beach Resort | Fort Lauderdale, Florida

## 2010 Sportfishing Summit Schedule at a Glance

*The schedule and sponsorships are current as of August 19, 2010 and are subject to change.*

### Agenda Overview

We have an exciting agenda planned for the 2010 Sportfishing Summit. We have invited the **Secretary of the Interior Ken Salazar to be our keynote speaker** to address participation and access issues.

**Eric Schwaab, Assistant Administrator for Fisheries, National Oceanic and Atmospheric Administration (NOAA)** will provide an update on the administration's policies regarding saltwater recreational fishing.

**Peter Morici, Ph.D., economist**, author and professor at The Robert H. Smith School of Business, University of Maryland, is an **expert on the global economy**, state of the U.S. economy, economic policy and has a peerless track record as an economic forecaster.

The **Recreational Boating and Fishing Foundation (RBFF)**, under **President and CEO Frank Peterson's** leadership, has significantly expanded the foundation's impact on fishing and boating participation numbers. Hear about RBFF's efforts on the local, state, regional and national levels.

And much more...

### Monday, October 25

**Noon – 5:00 p.m. – Registration and Hospitality Suite**

**3:00 p.m. – 6:00 p.m. – ASA Board of Directors Meeting**

All ASA members are invited to attend

### Tuesday, October 26

**7:00 a.m. – 5:30 p.m. – Registration and Hospitality Suite**

**7:30 a.m. – 8:30 a.m. – 2010 Sportfishing Summit Welcome Breakfast**

Attendees, spouses and guests are welcome to attend

**9:00 a.m. – 5:00 p.m. - ASA Committee Meetings**

Government Affairs includes Trade and Commerce, Saltwater and Freshwater subcommittees.

**9:30 a.m. – 11:45 a.m. – ASA Committee Meetings**

Government Affairs, Membership, Communications and Finance

**10:30 a.m. – 10:45 a.m. - Morning Break**

*With support from the Association of Fish and Wildlife Agencies (AFWA)*

**Noon – 1:30 p.m. – Summit Networking Lunch**

**2:00 p.m. – 5:00 p.m. – ASA Committee Meetings**

Government Affairs, Show, Data and Statistics, Consumer Shows and the FishAmerica Foundation

**3:15 p.m. – 3:30 p.m. - Afternoon Break**

*With support from AFWA*

**6:00 p.m. – 7:30 p.m. - Welcome to the 2010 Sportfishing Summit**

*With support from NOAA's National Marine Fisheries Service*

### **Wednesday, October 27**

**7:00 a.m. – 5:30 p.m. – Registration and Hospitality**

**7:30 a.m. – 8:30 a.m. – 2010 Sportfishing Summit Breakfast**

Attendees, spouses and guests are welcome to attend

**9:00 a.m. – 11:45 a.m. – Welcoming Remarks and Morning Sessions**

**10:30 a.m. – 10:45 a.m. – Morning Break**

*With support from AFWA*

**Noon – 1:00 p.m. – Summit Networking Lunch**

**1:30 p.m. – 4:30 pm. – Afternoon program sessions**

**3:15 p.m. – 3:30 p.m. - Afternoon Break**

*With support from AFWA*

**6:00 p.m. – 10:00 p.m. – An Evening with Colleagues and Friends**

*With support from the U.S. Fish and Wildlife Service*

### **Thursday, October 28**

**7:30 a.m. – 9:15 a.m. – ASA Board of Directors Meeting**

**9:30 a.m. – 10:30 a.m. – Closing Session: General Membership Meeting**

**The Registration and Hospitality Suite are closed on Thursday.**

***The 2010 Sportfishing Summit printed program is presented with support from the USDA – Forest Service.***

#### **For More Information**

Information about the Summit can also be found on ASA's website at [www.asafishing.org/Summit](http://www.asafishing.org/Summit). For information regarding sponsorship opportunities or registration, contact ICAST Coordinator Melissa Woolley, at [mwoolley@asafishing.org](mailto:mwoolley@asafishing.org).

For questions about the Sportfishing Summit program or sessions, contact Mary Jane Williamson, Communications director, at [mjwilliamson@asafishing.org](mailto:mjwilliamson@asafishing.org). Please direct all questions about housing reservations to the Westin Beach Resort at 954-467-1111.