



2009 Sportfishing Summit

October 27–29, 2009 | Rancho Bernardo Inn | San Diego, California

2009 Sportfishing Summit Sponsorship Opportunities

Build name recognition and make a statement to the leaders in the sportfishing industry by sponsoring an event at the American Sportfishing Association's annual gathering of its members and partners. All sponsorships include on-site signage and recognition in the Summit program. Let us help you figure out a sponsorship that meets your needs and your budget. **Please contact Jill Calabria, Membership director, at (703) 519-9691, x234, or e-mail jcalabria@asafishing.org.**

GOLD

An Evening with Colleagues and Friends

With support from the U.S. Fish and Wildlife Service

The Wednesday night event of fun and relaxation is always the most highly attended event of the Summit and the perfect place to connect with fellow ASA members, colleagues and guests.

Date: Wednesday, October 28

Cost: \$15,000

Welcome to the 2009 Sportfishing Summit

With support from NOAA National Marine Fisheries Service

This welcome event offers Summit attendees the opportunity to relax and mingle after a full day of committee meetings.

Date: Tuesday, October 27

Cost: \$10,000

SILVER

Tuesday Networking Lunch

Held during a day of ASA committee meetings, the Tuesday networking lunch is an important venue for Summit attendees. This year's luncheon speaker is Jane Lubchenco, Ph.D., under secretary of Commerce for Oceans and Atmosphere and National Oceanic and Atmospheric Administration (NOAA) Administrator.

Date: Tuesday, October 27

Cost: \$7,000

Wednesday Networking Lunch

The Wednesday networking lunch is an important venue for Summit attendees.

Date: Wednesday, October 28

Cost: \$7,000

Registration and Hospitality Suite

Greet Summit attendees upon arriving at the Summit. Sponsoring the registration and hospitality suite, means your company will provide hospitality services (snacks and beverages) for attendees while providing them with a networking area throughout their Summit experience.

Date: Monday, Tuesday and Wednesday

Cost: \$7,000

Wednesday Morning Sessions

Welcome attendees to the first morning session. Sponsorship also includes chair drops of approved collateral material promoting your company.

Date: Wednesday, October 28

Cost: \$5,000

Wednesday Afternoon Sessions

With support from the U.S. Geological Survey

Introduce the afternoon sessions. Sponsorship also includes chair drops of approved collateral material promoting your company.

Date: Wednesday, October 28

Cost: \$5,000

2009 Sportfishing Summit Welcome Breakfast

This is an opportunity for Summit attendees, their spouses and guests to greet old friends and make new ones. Sponsorship includes chair drops of approved collateral material promoting your company.

Date: Tuesday, October 27

Cost: \$3,000

2009 Sportfishing Summit Breakfast

With support from the Take Me Fishing™ Campaign

This is an opportunity for Summit attendees and their spouses and guests to enjoy breakfast together. Sponsorship includes chair drops of approved collateral material promoting your company.

Date: Wednesday, October 28

Cost: \$3,000

BRONZE

2009 Sportfishing Summit Program

Have your company logo prominently displayed on this year's Summit program book, an important take away from the Summit.

Sponsored by ZEBCO Brands

Date: Provided at Registration

Cost: \$2,000

Refreshment Breaks

Sponsored by the Association of Fish & Wildlife Agencies

Make the most out of the Summit sessions by providing complimentary refreshments for all attendees.

Date: Tuesday, October 27 morning and afternoon and Wednesday, October 28 morning and afternoon

Cost: \$300 per break