

Sportfishing Summit

Advancing an Angling Agenda



The Sportfishing Summit is the one time each year that the industry comes together not as competitors, but as peers and collaborators. This annual event underscores our desire to bring together ASA members with others from the sportfishing community to provide you with a productive event that is timely, useful, and worth your time to attend.

The American Sportfishing Association invites all members and partners to join together for the annual Sportfishing Summit. This special gathering gives the Board of Directors, committees, members, and partners our best opportunity for networking and strategic planning.



The Sportfishing Summit will feature:

General Sessions

Key players in the industry tackle the most important issues affecting your livelihood.

Committee and Board Meetings

Your best chance for meaningful interaction with the Board of Directors and committees that guide the activities of your trade association.

Feature Speakers and Seminars

Special guests will inspire new ideas and provide practical information to help guide your business ventures.

Social Events and Spouse Outings

Renew relationships, relax and enjoy fishing, golf, and other club amenities with your family and friends, and get a taste of the low country lifestyle during a variety of special events.

Industry Outlook

Frank and open discussion by industry experts about current manufacturing, distributing, and retailing trends affecting our industry's future viability. The program will feature a briefing on China's evolving role in global manufacturing.

A New Era of Angling Advocacy

Collaborate with peers and partners on sportfishing's most pressing challenges and explore avenues for mobilizing the industry, partners, and anglers in protecting the future of our sport.



*Rethink, Rebuild,
Reenergize...
and Relax!*

Rethink the way you do business. Build relationships old and new. Return with fresh, bright ideas to reinvigorate your business.

Nestled amid lush landscaping along a pristine stretch of white-sand beach, the Westin Resort offers luxurious accommodations, magnificent fishing, and championship golf.

Clustered meetings allow plenty of time to enjoy the resort's amenities and network with the sharpest minds in the industry.

Come Join Us!
October 27-29, 2004 in Hilton Head, SC

For more information visit us at www.asafishing.org under "Shows and Events."

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Cover photo courtesy of the Hilton Head Island Visitor & Convention Bureau

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